



Finding a producer

If you are a playwright who wants to apply for the New Play Commission Scheme, you will need:

- a) Samples of your previous work
- b) A producing partner – either a theatre company, venue or commercial producer

How to find a producer

NPCS is supported by UK Theatre and the ITC, full lists of their members, including links to their websites can be found at:

- **UK Theatre** - <https://tinyurl.com/ymczvkjx>
- **ITC** - <https://www.itc-arts.org/our-members/#directory>

If you do not currently have a relationship with a venue or producer, you may want to approach one of these venues or companies to discuss applying in partnership.

When considering a producer to contact, we advise writers to first research:

- the producer's general artistic policy
- their location
- the way/s in which they connect with writers and new writing
- the kinds of artists with whom they typically engage
- the kinds of new work with which they typically engage
- any general point of contact advertised for writers

The point of contact for new writing varies from company to company. Sometimes they are called Literary Manager, but might have any number of other names, including Dramaturg or Associate Director. Sometimes the point of contact is the Artistic Director, or a Producer. Sometimes they are in-house, sometimes a freelancer attached to the company for a specific focus of entry such as a festival, or on an ongoing basis.

Many of these companies will have information for writers on their websites – do check the instructions listed before reaching out or sending unsolicited work.

We suggest putting any approach in the context of your knowledge of the NPCS scheme:

“As you will probably know, a scheme has been launched to help finance the commissioning of new plays by theatres and companies in England.

[The New Play Commissioning Scheme](#) offers awards equivalent to the [WGGB minimum commissioning signature payment](#) (which can be up to £5,168.15).

I would like to propose a project for which your theatre/company might consider applying”.